



A TEAMWORK APPROACH

There are a million details to be attended to when buying or selling your home. The Bregman “**TEAM**” approach leaves no stone unturned and makes sure that nothing falls through the cracks.

THE BENEFITS to YOU, the Client are:

Increased Efficiency:

The process runs smoothly from start to finish, resulting in a faster sale at the highest price, saving you from inconvenience, stress and disruption to your busy life.

Reduced Liability:

When details are left unattended or fall through the cracks, you may be exposed to potential liabilities and costs, as well as increased stress.

What does the **TEAMWORK APPROACH** mean to YOU?

- Your agent is **FOCUSED on the task at hand**, namely finding a buyer to purchase your home.
- Your agent will **NOT be distracted by the countless details** of running a real estate practice.
- When the buyer is found, **your agent can spend the time to negotiate** the best price & terms for you.
- Your home will **sell more quickly, at a higher price.**
- Your agent will be **more accessible to you**, because their time is dedicated to you, not to running the office.
- The **critical details of selling your home will be taken care of.**
- **Ask yourself how other professionals spend their time.** i.e., does a **lawyer** type contracts? Does a **doctor** update patient files? Does an **airline pilot** maintain an aircraft and serve meals in-flight?
- Then ask yourself, **why hire a single agent when you can have this dedicated team working for you for the same price?**
- » **A full time office manager** to ensure all of the transaction details are taken care of, as well as answer your questions in case Fatima is out of the office.
- » **A marketing coordinator** to market your property. Our office calls an average of 400 people in the vicinity around your home. Why? Because over **15%** of our sales come from this type of aggressive marketing vs, an advertisement or open house which result in less than 1% of sales.
- » **A web designer** to place your home on our web site, MLS and Homestore.
- » **A videographer** to take video footage of your home so that interested buyers can take a “Virtual Tour” on the web.
- » **A graphic designer** to create feature sheets to help market your property.
- » **A Business Coach.** Even Tiger Woods and Michael Jordan, the best athletes in the world, have coaches. They, like us, understand the value of making constant improvements in their game. For us, this means improving our negotiating skills, how we run our business, how we market properties. It also means staying focused, sharp, motivated, aggressive, disciplined and aware of what is going on in the ever-changing real estate market.